

Advertising Contract / Rate Card

AMERICAN FORK / LEHI AREA CHAMBERS OF COMMERCE MAGAZINES

ADVERTISER: [company / organization] _____

CONTACT NAME: _____ TITLE: _____

ADDRESS: _____ CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____ E-MAIL: _____

CREDIT CARD: VISA MASTERCARD DISCOVER AMERICAN EXPRESS CREDIT CARD NO.: _____

EXPIRATION DATE: _____ SIGNATURE: _____

Publication	Ad Size, Shape, Location	Discounts	Prime Location	Production Charges	Rate
American Fork Chamber Magazine		- \$	\$	\$	\$
Lehi Area Chamber Magazine		- \$	\$	\$	\$
Total					\$

Discounts

Chamber membersubtract 5 percent
 Early Payment Discountsubtract 5 percent

Upgrades

Guaranteed position..... add 5 percent
 Bleeds add 5 percent
 Prime Locations add \$100

Production Charges

Full Page..... \$200
 2/3 Page - 1/2 Page.....\$125
 1/3 Page or Smaller \$75

BENNETT

communications

1. Prepayment of 50% required (per issue) for all non-credit approved or first-time advertisers to be submitted at the time of order. Make checks payable to: Bennett Communications, P.O. Box 50142, Provo, Utah 84605.
 2. Billing and proof of insertion will be mailed upon magazine release and must be paid in full within 30 days of the billing date. All open balances over 30 days are subject to a 1.5% per month service charge, not to exceed 18% per annum. In the event of non-payment all related collection and attorney fees are the responsibility of the advertiser or agency placing advertising.
 3. No adjustments will be given on corrections not marked by advertiser on proof. There will be a charge assessed for changes made

on blue-line proof, minimum charge of \$50. The publisher reserves the right to reject any advertising that is not in keeping with the publication's standards. Color screens will be matched to the best of our ability, however, due to printing and ink variances we cannot guarantee exact color matches. No rebate will be made in the event of color variances. All orders are accepted on the terms and conditions stated in this contract only. Any special agreements must be in writing and signed by both parties on this contract.
 4. If the advertiser is a corporation, then the individual signing this contract shall be jointly and severally liable with the advertiser for payment provided herein. In the event of non-payment all related collection fees, including

reasonable attorney fees, shall be the responsibility of the advertiser and the individual guarantor. The parties agree that any litigation arising out of this contract shall be brought in an appropriate court in Utah County, Utah. This contract cannot be canceled without the express written consent of the publisher.
 5. Cancellation of space after ad deadline dates not accepted. If an advertiser does not meet copy deadline, the publisher may insert a previous advertisement, or if there has been no previous advertisement, the publisher may prepare and insert an advertisement without prior approval of copy or layout by the advertiser. Acceptance of advertising is subject to agreement by the advertiser to indemnify and protect the publisher from loss or expense

on claims or suits based upon contents or the subject matter of such advertisements. The publisher reserves the right to reject any and all advertising which is not keeping with the standards, policies, mission, purpose or principles of the publication in which it appears. The publisher reserves the right to add the word "Advertisement" at the top and/or bottom of, or anywhere within any page, that in the Publisher's sole judgement, too closely resembles editorial pages of the publication. This includes suits for plagiarism, copyright infringement, and unauthorized use of a person's name or photograph. Publisher reserves the right to cancel any advertiser's contract if payments are not received on a timely basis.

Terms and Conditions

I HAVE READ THIS ADVERTISING AGREEMENT AND UNDERSTAND AND AGREE TO ITS TERMS.

AUTHORIZED ADVERTISER: _____ TITLE: _____

PRINT FULL NAME: _____ DATE: _____

ACCEPTED BY ADVERTISING REPRESENTATIVE: _____

MAILING ADDRESS

PHYSICAL ADDRESS

PHONE

FAX

P.O. Box 50142, Provo, UT 84605 • 424 W. 800 N., Ste. 201, Orem, UT 84057 • 801/802-0200 • 801/802-0248